





CANCER AID & RESEARCH FOUNDATION

Estd. : 2001

Regd. No.E-19625(Mum.)

PAN NO. AAATC3013B

- Branches: ■ Kokan (India) ■ California (U.S.A.) ■ New York (U.S.A.)
- Collection Offices : ■ New Delhi ■ Mahim ■ Thane

- Member -  UICC (International Union Against Cancer) Geneva, Switzerland.
- Associate Member - International Cancer Information Service Group, Toronto, Canada.
- Associate Member - INC^TR (The International Network For Cancer Treatment and Research), Brussels - Belgium
- An ISO  9001- 2008 certified non - profit charitable medical NGO.

- Hon. Patrons**
- Mr. Zafar Saifullah, Fmr. Cabinet Secretary, Government of India, New Delhi, India.
 - Mr. Peter H. Rhys-Evans, Consultant ENT/Head & Neck Surgeon, The Royal Marsden Hospital, London. U.K.
 - Mr. Jatin Shah, Prof. of Surgery & Chief, Head & Neck Service, Memorial Sloan Kettering Cancer Centre, New York, USA.

Adm. Office : Byculla Municipal School Bldg., Grd. Floor, R. Nos. 15 - 18, N. M. Joshi Marg, Near 'S' Bridge, Byculla (West), Mumbai-400 011. Tel. : 0091-22-2300 5000/7000 / 2305 3602 / 6455 6300 (32 Lines) Telefax : 2300 8000 Email : carf@cancerarfoundation.org - cancerarfoundation@yahoo.com website : www.cancerarfoundation.org

March 31, 2010

AN APPEAL FOR SPONSORSHIP & ADVERTISEMENTS TOWARDS OUR 9th FOUNDATION DAY (ANNUAL DAY) on 20th JUNE 2010

Sir/Madam,

Cancer Aid & Research Foundation is a registered medical NGO established in the year 2001 with the pledge to help the poor and needy cancer patients. Cancer is the second most leading cause of death in India. Our main objective is to present an opportunity to the poor cancer patients to get treated and add years to their lives. The core activities of the Foundation are as follows:-

- *Funding and services for cancer treatment including surgery, Radiotherapy and Chemotherapy.*
- *Cancer Research.*
- *Cancer Education through CARF News Bulletin, Patients information leaflets and e-news letter.*
- *Cancer screening and Detection Programme.*
- *Anti Tobacco and Anti Cancer advocacy*
- *Free ambulance service provided to cancer patients all over Mumbai/Thane*
- *Counselling for Cancer patients their families and cancer hotline.*
- *Distribution of Anti Cancer Drugs, Prosthesis & Instruments*

June 20th The Foundation Day of Cancer Aid & Research Foundation is celebrated every year with great vigor and enthusiasms as lot of sentiments and emotions are attached to it.

This year we are celebrating the Foundation Day at Sri Shanmukhananda Chandrasekarendra Saraswati Auditorium, Mumbai. An entertainment programme by Mr. Ramdas Padhye, the world renowned ventriloquist and his troupe is organized to raise funds to support our mission of striving towards the welfare of the needy and poor cancer patients.

The event will be attended by the cancer patients and their companions and well known dignitaries from various fields. A variety entertainment programme will be a part of the Foundation Day celebrations.

A Souvenir would be released to mark the occasion of The Foundation Day.

We therefore appeal to you to award us sponsorship or give your advertisements towards our Souvenir. It will help us to reach out to many poor cancer patients. The details are mentioned overleaf.

Your donations are exempted under the 80G of The Income Tax Act, 1961.

All donations to Cancer Hostel, Cancer Hospice & Cancer Diagnostic Centre are 100% exempt u/s 35 AC of income tax act, 1961, vide notification no. 643 (E) dt. 22nd March, 2010 and valid upto 31/03/2012.

Contd.... (2)

The rates of the advertisements and sponsorships are as follows:

| | | |
|---|-------|--|
| Event Sponsorship | | Rs. 5,00,000/- |
| Associate Sponsorship | | Rs. 4,00,000/- |
| Co-Sponsorship | | Rs. 2,00,000/- |
| Back Page (Multicolour) | | Rs. 50,000/- |
| Book Mark Size 8x3 | | Rs. 50,000/- |
| Stall | | Rs. 25,000/- |
| Inside Cover Pages 1, 2 & 3 (Multicolour) | | Rs. 25,000/- , Rs. 20,000/- & Rs. 20,000/- |
| Colour Page - Glazed Paper | | Rs. 20,000/- |
| Colour page Ordinary Paper | | Rs. 10,000/- |
| Full Page (Black Printing) | | Rs. 5,000/- |
| Half Page (Black Printing) | | Rs. 3,000/- |
| Print Area | | 6"x 9" |
| Banner (6"x3") | | Rs. 10,000/- |

Yours truly,



Dr. Raj Tendulkar
Senate Member - Maharashtra State
Chairman - Souvenir Committee

SOUVENIR COMMITTEE

Dr. Rehan A. Kazi
Head & Neck Cancer Surgeon
Member

Mr. Jayant Tipnis
Architect,
Jayant Tipnis Consultants Pvt. Ltd.
Member

Mrs. Neelam Fazal Master
Member

Mr. Riyaz A. R. Kazi
Member

Mr. Mahesh Bhatt
Noted Film Maker
Member

Mr. Anup Jalota
Noted Ghazal Singer
Member

Mr. Firoz Khan
Representative of Thane
Member

Mr. Ikram Naik
Member

CA. Uttam Prakash Agarwal
Fmr. President of Institute
of Chartered Accountants of India
Member

Ms. Pooja Bhatt
Film Actress & our
Goodwill Ambassador
Member

Mrs. Priya Jayant Tipnis
Member

Mr. Vasudev Raval
Member



Grand Musical Extravaganza
with Film Songs, Dance Mimicry and
Hilarious talking dolls.

organized by

Ramdas Padhye

Ventriloquist and Puppeteer

for

Cancer Aid & Research Foundation
9th Foundation Day



at

Sri Shanmukhananda Chandrasekarendra

Saraswati Auditorium

292, Comrade Harbanslal Marg,
Sion (E), Mumbai - 400 022.

(3)

To,

*The Chairman, Souvenir Committee,
Cancer Aid & Research Foundation
Byculla Municipal School Building,
Gr. Flr., Room No. 15 - 18,
N. M. Joshi Marg, Near 'S' Bridge,
Byculla, Mumbai-400 011.*

Sir,

*We agree to take _____ page space for our advertisement / sponsorship in your Souvenir for CARF
Foundation Day to be held on 20th June, 2010 at Rs. _____*

Full Name, Address & Tel. No.

(Please affix your printing matter below)

Booked by _____

*Please affix your
printing matter here*
